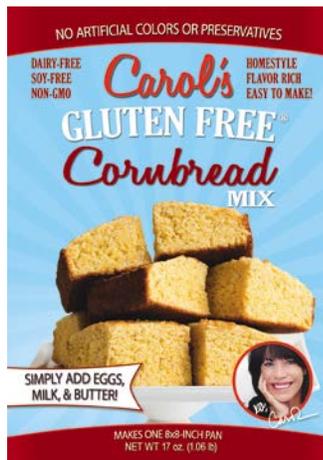


PRESS RELEASE

FOR IMMEDIATE RELEASE

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Simply Gluten Free Founder launches Carol's Gluten Free® Cornbread Mix



Carol Kicinski, founder of Simply Gluten Free, announces her new product, Carol's Gluten Free Cornbread Mix, which is Non-GMO and Dairy-Free. It is available online now at www.simplygluten-free.com/cornbread.

This delicious homestyle cornbread is rich in flavor and has a moist, tender crumb.

This cornbread satisfies a variety of allergen-free needs. It is dairy-free and soy-free. It contains no artificial colors or preservatives. Just add eggs, milk, and butter (regular or dairy-free) and bake!

“We are picky about our cornbread in my family,” Kicinski said. “So, I worked for months to develop a mix that would meet our high expectations. Many people asked for this recipe, so here it is in a complete mix.”

Her hard work paid off – because this mix makes a great-tasting cornbread that tastes like it was made from scratch. Each bag of mix makes one (8- by 8-inch) cornbread that is delicious as-is and even better with a little honey butter slathered on top!

Diagnosed with gluten sensitivity more than 20 years ago, Kicinski is a pioneer in the gluten- and allergen-free community – offering gluten-free recipes, products, and a bimonthly magazine. She started her website, www.simplygluten-free.com, in 2007 to share recipes and tips with those living a gluten-free lifestyle. The site has since become one of the top gluten and allergen free sites in the world.

In 2012, Kicinski launched *Simply Gluten Free* magazine, now America's #1 best-selling lifestyle magazine for gluten and allergen free living. The magazine is sold in stores across the United States and Canada and is available for print and digital subscription.

This is Kicinski's second food product to hit the market – her first was Carol's Gluten-Free® All-Purpose Flour Mix, which can be used cup-for-cup in recipes that call for traditional wheat flour.

About Carol Kicinski:

Carol is a magazine editor-in-chief, monthly syndicated TV chef, cookbook author and popular website blogger. Diagnosed with gluten sensitivity more than 20 years ago, Kicinski has since become a well-known gluten-free advocate. She is the founder and editor-in-chief of *Simply Gluten Free* magazine, the leading gluten-free magazine in America today. Carol is in her sixth season as a monthly syndicated gluten-free chef on NBC-based WFLA-Tampa Bay's *Daytime* TV show. She is the author of three successful cookbooks and has been published in more than 650 newspapers and magazines across the country. Simply Gluten Free can be viewed at www.SimplyGluten-Free.com

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