

PRESS RELEASE

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Carol Kicinski appearing on *Daytime* TV show making Gluten-Free Chocolate Mousse

Tampa, Fla. – If you're anything like Carol Kicinski, you simply can never get enough chocolate. This week on *Daytime*, Carol will show you how to make Gluten-Free Chocolate Mousse – a true chocolate lover's delight, just in time for Easter!

Carol is America's gluten-free voice, in her fifth season as a monthly guest chef on NBC-based WFLA-Tampa Bay's *Daytime* TV show. She will be featured on the show this Thursday, April 17, at 10 a.m or 11 a.m, depending on your local station.

Daytime is syndicated to more than 130 U.S. markets, reaching 191 television stations in more than 140 cities and DISH TV. They reach an audience of more than 80 million households monthly.

Carol shares a new gluten-free recipe and tips on each monthly episode as she talks with show hosts Cyndi Edwards and Jerry Penacoli about her experiences living the gluten free lifestyle.

Kicinski's gluten-free journey started more than 20 years ago when she was diagnosed with gluten sensitivity. She founded Simply Gluten Free in 2007 as a gluten-free lifestyle and recipe blog. It quickly became one of the most popular allergen-free lifestyle blogs in the country.

Carol's popularity in the gluten-free world caught the attention of local media producers, and they offered her a segment on *Daytime*. Kicinski began her appearances on *Daytime* in 2009 as America's first gluten-free-only TV chef. The network received great response from viewers, so they decided to keep her on as a regular monthly guest.



Carol Kicinski, left, with Cyndi Edwards
of NBC's *Daytime* TV show

The show airs the third Thursday of each month.

About Carol Kicinski:

Carol is a magazine editor-in-chief, monthly syndicated TV chef, cookbook author and popular website blogger. Diagnosed with gluten sensitivity more than 20 years ago, Kicinski has since become a well-known gluten-free personality. She is the founder and editor-in-chief of *Simply Gluten Free* magazine, one of the top gluten-free magazines in America. Carol is in her fifth season as a monthly syndicated gluten-free chef on NBC-based WFLA-Tampa Bay's *Daytime* TV show. She is the author of three successful cookbooks and has been published in more than 650 newspapers and magazines across the country. Simply Gluten Free can be viewed at www.SimplyGluten-Free.com

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