

PRESS RELEASE

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***Daytime* TV continues to air monthly gluten-free cooking episodes with Carol Kicinski**

Tampa, Fla. – This month’s gluten-free cooking segment on *Daytime* TV will feature a recipe for a flourless Mexican Chocolate Cake with Cinnamon Whipped Cream. Founder and editor-in-chief of *Simply Gluten Free* magazine, Carol Kicinski, will show viewers how to make this delicious recipe this Thursday, April 16, at 10 a.m. or 11 a.m., depending on your local station.

While many media outlets jumped onto the gluten-free bandwagon after it became popular, producers of NBC-based WFLA-Tampa Bay’s *Daytime* TV saw a need for gluten-free content long before. They recognized the celiac and gluten-free community’s desire for cooking segments tailored to their particular diet needs, so they reached out to Kicinski more than five years ago.

Kicinski’s partnership with *Daytime* TV has been strong ever since, making the segment the longest-running gluten-free cooking show on TV today.

Diagnosed with gluten sensitivity more than 20 years ago, Kicinski has since become a well-known gluten-free personality. She is the author of three successful cookbooks and has been published in more than 650 newspapers and magazines across the country. Her blog and website, www.simplygluten-free.com was founded in 2007 and since become one of the top gluten-free websites in the world.

Kicinski brings fun and simple recipes to each segment, showing viewers that cooking gluten-free does not have to be complicated. Show hosts Jerry Penacoli and Cyndi Edwards are always delighted to try Carol’s recipes and are consistently surprised that they taste just the same, if not better, than traditional gluten-filled foods.



Carol Kicinski, left, with Cyndi Edwards of *Daytime* TV

The show typically airs the third Thursday of each month and is syndicated to more than 130 U.S. markets, reaching 191 television stations in more than 140 cities and DISH TV.

Look for Carol’s new recipe this week and check back every month for even more delicious, gluten-free recipes. To view the recipe on Carol’s website, [click here](#).

About Carol Kicinski:

Carol is a magazine editor-in-chief, monthly syndicated TV chef, cookbook author and popular website blogger. Diagnosed with gluten sensitivity more than 20 years ago, Kicinski has since become a well-known gluten-free personality. She is the founder and editor-in-chief of *Simply Gluten Free* magazine, one of the top gluten-free magazines in America. Carol is in her fifth season as a monthly syndicated gluten-free chef on NBC-based WFLA-Tampa Bay’s *Daytime* TV show. She is the author of three successful cookbooks and has been published in more than 650 newspapers and magazines across the country. Simply Gluten Free can be viewed at www.SimplyGluten-Free.com

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