

PRESS RELEASE

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This month's *Daytime* TV episode featuring Carol Kicinski to air on NBC this Friday, May 22nd

Tampa, Fla. – Founder and editor-in-chief of *Simply Gluten Free* magazine, Carol Kicinski, will show viewers how to make a delicious, easy gluten-free pasta salad on this month's episode of *Daytime* TV. Kicinski will also share new options for gluten-free pastas on the market.

The show, which typically airs the third Thursday of each month, will air Friday, May 22nd instead of Thursday. Tune it at 10 a.m. or 11 a.m. (depending on your local NBC listings) and find out how simple gluten-free cooking can be with Carol Kicinski.

Diagnosed with gluten sensitivity more than 20 years ago, Kicinski has since become a well-known gluten-free personality. She is the author of three successful cookbooks and has been published in more than 650 newspapers and magazines across the country. Her blog and website, www.simplygluten-free.com was founded in 2007 and since become one of the top gluten-free websites in the world.

Kicinski brings fun and simple recipes to each segment, showing viewers that cooking gluten-free does not have to be complicated. Show hosts Jerry Penacoli and Cyndi Edwards are always delighted to try Carol's recipes and are consistently surprised that they taste just the same, if not better, than traditional gluten-filled foods.



Carol Kicinski, left, with Cyndi Edwards
of *Daytime* TV

Daytime is syndicated to more than 130 U.S. markets, reaching 191 television stations in more than 140 cities and DISH TV.

Look for Carol's new recipe this week and check back every month for even more delicious, gluten-free recipes.

About Carol Kicinski:

Carol is a magazine editor-in-chief, monthly syndicated TV chef, cookbook author and popular website blogger. Diagnosed with gluten sensitivity more than 20 years ago, Kicinski has since become a well-known gluten-free personality. She is the founder and editor-in-chief of *Simply Gluten Free* magazine, one of the top gluten-free magazines in America. Carol is in her fifth season as a monthly syndicated gluten-free chef on NBC-based WFLA-Tampa Bay's *Daytime* TV show. She is the author of three successful cookbooks and has been published in more than 650 newspapers and magazines across the country. Simply Gluten Free can be viewed at www.SimplyGluten-Free.com

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