

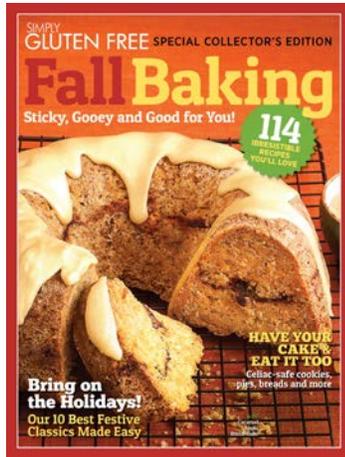
PRESS RELEASE

FOR IMMEDIATE RELEASE

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Simply Gluten Free magazine's 1st Special Collector's Edition, Fall Baking, hits newsstands and online retailers today, August 4th

Dunedin, Florida – *Simply Gluten Free magazine*, the leading national gluten-free magazine on the market, is releasing *Fall Baking*, a special collector's edition issue – also known as a “bookezine.” The special issue hits newsstands, major supermarket chains, and Amazon.com today.



The 140-page special issue features 114 irresistible recipes for the gluten-free consumer. They range from the many healthy to the sticky-gooley!

- Several classic, favorite holiday recipes are remade for people following a gluten-free diet, including sweet potatoes, pecan dressing and pumpkin pie.
- A special section features giftable, gluten-free treats, such as Pumpkin Cheesecake in a Jar, Cranberry Honey Butter, and Cranberry Pistachio Biscotti.
- Recipes like Orange Cranberry Bread with a warm and creamy orange glaze and the Fig & Goat Cheese Tart with a presentation that looks fit for a queen are perfect for impressing your guests and wowing your friends.
- Want to host a fabulous fall brunch? The Cornmeal Bacon Pancakes or

Pumpkin Maple Scones are tantalizing enough to get anyone to jump out of bed and rush over just in time!

- Have an addiction to chocolate? (Don't we all?) The Chocolate Hazelnut Pavlova is hands-down one of the most delectable delights in this issue, and of course the German Chocolate Cupcakes are a top pick.
- New to gluten-free? This issue not only gives you tons of recipes in one convenient place, but it also gives you guides to make gluten-free living just a little simpler.
- The Gluten-Free 101 section provides useful tips and information, including safe and unsafe foods.
- The Prepping Your Kitchen section tells you how to organize your food pantry.
- The Simple Substitutions section allows you to get an overview of alternatives for ingredients that may contain other common allergens.

For this issue, Simply Gluten Free has collaborated with Topix Media Lab, based in New York City. The issue retails for \$9.99. To purchase or find out more, go to Amazon.com or simplygluten-free.com.

About Simply Gluten Free magazine

Simply Gluten Free magazine is America's No. 1 allergen-free publication. Serving as a comprehensive gluten- and allergen-free lifestyle resource, *Simply Gluten Free magazine* features delicious recipes, cutting-edge medical articles, new products and trends, dining and travel, DIY and how-to guides, and much more! The company's Founder and Editor-in-Chief, Carol Kicinski, is a TV chef in her 6th season on *Daytime TV*, professional recipe developer, cookbook author, has published recipes in more than 650 newspapers and is a popular gluten- and allergen-free personality who has been gluten-free for more than 20 years. The magazine is written for people with food sensitivities by the field's top writers and medical professionals. To discover more about *Simply Gluten Free*, visit simplygluten-free.com.

About Topix Media Lab

Topix Media Lab is a growing magazine and book-publishing house in New York City. Creating nearly 100 high-end bookazines and trade books per year, the company's expanding list of brand partners includes *Jack*

Hanna, Discovery Channel, Scientific American, Newsweek, CBS Networks, World Wrestling Entertainment and more. For more information, visit topixmedialab.com.

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