

PRESS RELEASE

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In celebration of the Gluten Intolerance Group's 40th anniversary Carol Kicinski attends the Gluten and Allergen Free Expo

Carol Kicinski, Founder and Editor-in-Chief of *Simply Gluten Free* magazine will be attending the Gluten and Allergen Free Expo in Atlanta, Georgia, where the Gluten Intolerance Group (GIG) will provide the educational programs to celebrate the organization's 40th anniversary.



The expo takes place May 17-18, from 9 a.m. to 3 p.m. at the Cobb Galleria Center in Atlanta.

GIG is a non-profit organization that supports those with celiac disease and gluten sensitivity. The organization runs the leading gluten-free certification program which ensures products are under 10 parts per million of gluten to meet the certification standards. The organization also has a food service training and certification program which helps to teach restaurant staff how to safely prepare gluten-free foods to customers.

The Gluten Intolerance Group's collaboration with the Gluten and Allergen Free Expo couldn't come at a better time, with May being Celiac Awareness Month.

"It's a wonderful time to be involved with the gluten-free community," said Carol Kicinski. "With Celiac Awareness Month, the GIG's 40th anniversary and a variety of great events to attend, the energy and positivity throughout the community are just astounding."



Simply Gluten Free magazine is at the forefront of the gluten-free industry, raising awareness of celiac disease and gluten sensitivity and offering beautiful, simple solutions to those who need to be gluten-free. Launched in November 2012, *Simply Gluten Free* is an international, full lifestyle magazine for allergen-free living, including articles about beauty, health, fitness, entertaining, do-it-yourself crafts, news, and of course, gluten-free recipes covering all diets from vegetarian to vegan to Paleo.

Simply Gluten Free magazine is a media sponsor of the Gluten and Allergen Free Expo. The company will have a vendor booth at the event where attendees can meet and greet Carol Kicinski.

Tickets to the Gluten and Allergen Free Expo in Atlanta are \$15 advanced, \$20 at the door. Children 10 and under are \$3 advanced, \$5 at the door. Visit www.gfafexpo.com/locations/atlanta for more information about the expo.

About Carol Kicinski:

Carol is a magazine editor-in-chief, monthly syndicated TV chef, cookbook author and popular website blogger. Diagnosed with gluten sensitivity more than 20 years ago, Kicinski has since become a well-known gluten-free personality. She is the founder and editor-in-chief of *Simply Gluten Free* magazine, one of the top gluten-free magazines in America. Carol is in her fifth season as a monthly syndicated gluten-free chef on NBC-based WFLA-Tampa Bay's *Daytime* TV show. She is the author of three successful cookbooks and has been published in more than 650 newspapers and magazines across the country.

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