

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Malory Speir,
Editorial Coordinator
Company: Simply Gluten Free, Inc.
Phone: 727-738-5735
malory@simplygluten-free.com

Gluten-Free TV Chef, Carol Kicinski, will speak at the Gluten Free Expo in Utah

Acclaimed gluten-free TV chef and author, Carol Kicinski, will be the featured speaker at the Gluten Free Expo in Sandy, Utah on Saturday, October 8 at the South Towne Exposition Center. The event will take place from 9 a.m. to 5 p.m. and is open to the public.

The Gluten Free Expo is the nation's largest gluten-free consumer event. It features free food samples from hundreds of vendors, cooking demonstrations, medical lectures, prize giveaways, contests, and presentations by prominent gluten-free personalities.

Kicinski is the featured presenter and will discuss living a happy and healthy gluten-free life. Kicinski is fun, entertaining and highly interactive – an uplifting and humorous presenter who guests are sure to love. Kicinski is scheduled to speak at 11:15 a.m.



Diagnosed with gluten sensitivity more than 20 years ago, Kicinski is a pioneer in the gluten-free community. She started her website, www.simplygluten-free.com, in 2007 to share recipes and tips with those living a gluten-free lifestyle. The site has since become one of the top gluten and allergen free sites in the world.

As people began to take notice of Kicinski's website, producers of the NBC-based *Daytime* TV show approached her to start a monthly gluten-free TV cooking segment in 2009. She is now in her sixth season as America's first gluten-free-only TV chef. *Daytime* TV is syndicated to 191 stations. Her show enjoys 2.2 million viewers monthly.

In 2012, Kicinski launched *Simply Gluten Free* magazine, a full lifestyle magazine for gluten and allergen free living. She is the founder and editor-in-chief of the magazine, which will celebrate its fourth anniversary this November. The magazine is sold in stores across the United States and Canada and is available by subscription.

Kicinski will also be autographing her current cookbooks and will be available for questions at the *Simply Gluten Free* magazine booth during the event. The magazine is the official, exclusive media sponsor for the Gluten Free Expo.



Those in the Salt Lake City or Sandy, Utah area who are new to going gluten-free and those who want to learn from the experiences of others living a gluten-free lifestyle will have plenty to see, do, and learn at the event. Tickets are \$8 online or at the door. Kids 8 and under get in free. For more information about the event, visit www.glutenfreeexpo.com.

About Carol Kicinski:

Carol is a magazine editor-in-chief, monthly syndicated TV chef, cookbook author and popular website blogger. Diagnosed with gluten sensitivity more than 20 years ago, Kicinski has since become a well-known gluten-free advocate. She is the founder and editor-in-chief of *Simply Gluten Free* magazine, the leading gluten-free magazine in America today. Carol is in her sixth season as a monthly syndicated gluten-free chef on NBC-based WFLA-Tampa Bay's *Daytime* TV show. She is the author of three successful cookbooks and has been published in more than 650 newspapers and magazines across the country. *Simply Gluten Free* can be viewed at www.SimplyGluten-Free.com

You have permission to publish this press release electronically or in print, in whole or in part. A courtesy copy of your publication would be appreciated. If you would like to interview Carol Kicinski, founder of Simply Gluten Free, contact Malory Speir.