

PRESS RELEASE

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Contact: Malory Speir,
Editorial Coordinator
Company: Simply Gluten Free, Inc.
Phone: 727-738-5735
malory@simplygluten-free.com

Carol Kicinski to appear at Gluten & Allergen Free Expo in Secaucus, NJ, September 7th and 8th

Gluten free personality Carol Kicinski will be appearing at the Gluten & Allergen Free Expo at the Meadowlands Expo Center in Secaucus on Saturday, September 7th and Sunday, September 8th. The event runs from 9 a.m. to 4 p.m.

The meet and greet will take place at the Simply Gluten Free vendor booth, where Kicinski will be available for autographs and photos. Kicinski's cookbooks will be available for purchase, as well as subscriptions to Simply Gluten Free Magazine.

Kicinski is one of the top gluten-free personalities in the country today. She started a website in 2007 that has now risen to one of the top gluten and allergen free sites in the world, with more than 775,000 hits monthly and more than 160,000 unique visitors per month. Kicinski then published two successful cookbooks and wrote articles and recipes for more than 650 newspapers and magazines across the country.

In 2009, Kicinski was asked to be a monthly guest chef on NBC-based WFLA-Tampa Bay's nationally syndicated TV show *Daytime*. She is now in her fourth season as America's first gluten-free-only syndicated TV chef.

In November 2012, Kicinski launched Simply Gluten Free Magazine, a gluten and allergen free lifestyle magazine that has become wildly popular in health food stores and national chains such as Whole Foods and Barnes & Noble.

Admission is \$20-35 for adults and \$5-10 for kids 3-12 years old. For more information about the Gluten & Allergen Free Expo, visit www.gfafexpo.com.

About Carol Kicinski:

Carol was diagnosed with gluten intolerance more than 20 years ago. In addition to her popular website, she is also in her fourth season as a monthly syndicated gluten free chef on NBC-based WFLA-Tampa Bay's *Daytime* TV show. In November 2012 she launched *Simply Gluten Free* magazine, which has now become the most popular gluten and allergen free magazine in America.

Simply Gluten Free can be viewed at www.SimplyGluten-Free.com

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