

PRESS RELEASE

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Simply Gluten Free Magazine featured on Mr. Magazine website

Carol Kicinski, editor-in-chief of Simply Gluten Free Magazine, and Thom Kicinski, publisher of the magazine, are currently featured on Mr. Magazine's blog in a detailed interview.

Carol Kicinski was diagnosed with gluten sensitivity more than 20 years ago and in 2007 she developed a blog about gluten free cooking. Soon after that she began a monthly syndicated cooking segment on NBC affiliated WFLA-Tampa's *Daytime TV*. After gaining popularity she published two cookbooks with St. Martin's Press. She then decided that creating a magazine would be next on the list.

The magazine launched in November 2012 as a bimonthly publication featuring some of the world's top bloggers in different niches and medical doctors within the umbrella of allergy free living. Simply Gluten Free Magazine is not just for those who are gluten free, but also for those with other food allergies or diet preferences. It is not just a gluten free cooking and diet magazine, but a complete lifestyle magazine. They cover such topics as vegan cooking, paleo diets, beauty, travel, child care and do-it-yourself.

The magazine's initial goal was to print 15,000 copies for the first issue and now over 50,000 for the 4th issue. The increasing popularity of the magazine caught the attention of the creator of Mr. Magazine.

Samir Husni, aka "Mr. Magazine" is "the country's leading magazine expert," according to Forbes ASAP magazine. Husni is the director of the Magazine Innovation Center at the University of Mississippi's School of Journalism. He has a doctorate in journalism from the University of Missouri-Columbia and a master's degree in journalism from the University of North Texas.

Husni has interviewed editors, publishers and corporate executives of magazines such as Forbes, Redbook, Good Housekeeping, TIME magazine, and Food Network Magazine.

Simply Gluten Free Magazine is excited to announce that they are now part of that list. "We are very honored to be featured on Mr. Husni's website and blog," Carol said. "For such a giant in the magazine world to take such a personal interest in our activity is very rewarding."

Simply Gluten Free Magazine is available at book stores and grocery stores in the U.S. and Canada, including Barnes & Noble, Target, Safeway, Whole Foods Markets, Kroger, Wegmans, Hastings, Sprouts, Natural Grocers, Chapters Indigo, Hannaford Brothers and Food Lion.

Simply Gluten Free Magazine's fourth issue will go on sale April 30th.

Simply Gluten Free Magazine can be viewed at www.SimplyGlutenFreeMag.com
She is very active on her blog at www.SimplyGluten-Free.com

Twitter: www.twitter.com/simplyglutenfre

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