

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Malory Speir,
Editorial Coordinator
Company: Simply Gluten Free, Inc.
Phone: 727-738-5735
malory@simplygluten-free.com

Carol Kicinski, gluten free TV chef & magazine founder, to appear at Crunchies booth at Natural Products Expo West

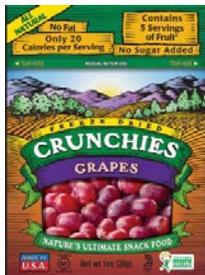
Gluten free TV chef Carol Kicinski, in her fifth season on NBC-based *Daytime* TV, will be appearing at the Natural Products Expo West at the Anaheim Convention Center in Anaheim, California on Saturday, March 8th from 10 a.m. to 1 p.m.

Kicinski will be at the Crunchies Natural Snacks booth #4038, where attendees can receive a free signed copy of Carol's best-selling cookbook, *Simply ... Gluten Free Quick Meals*, as well as a bag of Crunchies' new freeze-dried red grapes.

"All-natural Crunchies Grapes are the newest delectable addition to our top choice for gluten-free snacks: Crunchies! They add a delicious and nutritious pop of concentrated freeze-dried fruit flavor to a variety of dishes, and they are a perfect on-the-go snack," Kicinski said.

Kicinski is the founder of Simply Gluten Free, a lifestyle website and magazine. Simply Gluten Free magazine launched in November 2012 and has since become one of the most popular gluten and allergen free lifestyle magazines in the marketplace today.

As an author of three gluten-free cookbooks and a published writer for more than 650 newspapers and magazines, Kicinski is a leading personality in the gluten-free industry. She is a recipe developer for Crunchies Natural Snacks – which are all gluten free.



[Crunchies Food Company](#) is America's leading producer of all-natural freeze-dried fruit and vegetable snacks, with 27 delicious, nutritious and convenient varieties. Crunchies are made in the U.S.A. and retain an average 90-94% of nutrients and virtually all the nutritious enzymes. Branded "Nature's Ultimate Snack Food," Crunchies are free of unhealthy additives, chemicals, preservatives or unhealthy ingredients, plus they're Certified Kosher, wheat free and naturally low-fat.

The Natural Products Expo West is one of the leading trade shows in the natural, organic and healthy products industry. Rated as one of the top trade shows in the US by *Tradeshow Week*, Natural Products Expo West attracts more than 60,000 industry professionals and 3,000 exhibits annually.

Stop by the Crunchies booth on March 8th between 10 a.m. to 1 p.m. to learn more about Crunchies and to discuss the world of gluten-free with top gluten-free personality, Carol Kicinski.

About Carol Kicinski:

Carol was diagnosed with gluten intolerance more than 20 years ago. In addition to her popular website, she is also in her fifth season as a monthly syndicated gluten free chef on NBC-based WFLA-Tampa Bay's *Daytime* TV show. In November 2012 she launched *Simply Gluten Free* magazine, which has now become the most popular gluten and allergen free magazine in America. Simply Gluten Free can be viewed at www.SimplyGluten-Free.com

You have permission to publish this press release electronically or in print, in whole or in part. A courtesy copy of your publication would be appreciated. If you would like to interview Carol Kicinski, founder of Simply Gluten Free, please contact Malory Speir.

