

PRESS RELEASE

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Gluten-free Carol Kicinski makes guest appearance on local radio station WMGG Tampa Bay

Tampa, Fla. – Carol Kicinski, founder and editor-in-chief of *Simply Gluten Free Magazine*, made a guest appearance on Health, Wealth & Wisdom on Newstalk 1470AM-WMGG Tampa Bay.

The show aired in the 5:40 p.m. time slot on Tuesday, July 9. Kicinski spoke with show host Evan Gold about the magazine's phenomenal success and life with gluten sensitivity. She also answered callers' questions about gluten sensitivity and celiac disease.

Kicinski was part of a line-up of prominent authors, experts and even a filmmaker. Health, Wealth & Wisdom is a show that is meant to educate listeners on a variety of topics by interviewing professionals like doctors, authors, financial planners and other experts.

The show connects with residents all across Tampa Bay five days a week during the drive time slot from 4-6 p.m.

Carol Kicinski is a professional recipe developer, cookbook author and a regular guest chef on NBC-based WFLA-Tampa Bay's *Daytime* TV show. She founded Simply Gluten Free in 2007 as a gluten-free lifestyle and recipe blog – it is now one of the most popular gluten- and allergen-free blogs in the country.

About Carol Kicinski:

Carol was diagnosed with gluten intolerance more than 20 years ago. In addition to her popular blog, she is also in her fourth season as a monthly syndicated gluten free chef on NBC-based WFLA-Tampa Bay's *Daytime* TV show. In November 2012 she launched *Simply Gluten Free* magazine, which has now become the most popular gluten and allergen free magazine in the country based on sold copies in health food stores.

Simply Gluten Free Magazine can be viewed at www.SimplyGlutenFreeMag.com
Simply Gluten Free blog can be viewed at www.SimplyGluten-Free.com

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